

SWETS

Press Release
February 25, 2014

Swets announces Nicholas Cop Consulting, LLC as exclusive distributor of Mendeley Institutional Edition

Swets is proud to announce the appointment of Nicholas Cop Consulting, LLC as an exclusive authorized distributor of Mendeley Institutional Edition for Argentina, Chile, Colombia and Peru. The company will be responsible for marketing, sales and support in these countries.

Mendeley Institutional Edition (MIE) is a sophisticated yet easy to use technology that connects the library collection directly to researchers putting the library at the heart of the research community. With MIE institutions can easily monitor usage trends to evaluate and refine their collections, see which library resources are actually used and not just downloaded, track and view the reach of members' publications, report on collaboration activities on a global level, gain in-depth content usage statistics and much more. The easy-to-use Mendeley interface allows users to easily exchange ideas, research and resources, for the ultimate collaboration experience and saves them valuable time by creating automatic bibliographies.

Nicholas Cop Consulting provides information and education consulting services to universities, publishers, academic and research library networks, and national and regional academic information systems, primarily in Latin America and the Caribbean. The company works principally in the fields of digital resources and digital libraries, mobile technologies, Open Access initiatives and virtual worlds. It also undertakes workshops and provides keynote addresses in the use of leading edge technologies to manage and deliver information to end-users.

About Swets

Swets is the global market leader in managing professional information. We develop and deliver innovating services that enable the use of knowledge to its full extent. From more than twenty offices around the world we actively serve clients and publishers in over 160 countries. Our active role in today's complex information marketplace has led

E-Content Magazine to award us regularly in their annual “100 Companies that Matter Most in the Digital Content Industry.” We are the only information agent to be ISO 9001:2008 certified on a global basis, which pays testament to our stringent operation and client service procedures. For more information on Swets see our [website](#), watch our [videos](#) or follow us on [Google+](#), [LinkedIn](#), [Facebook](#) and [Twitter](#).

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